

# Establishing the Community Advisory Committee for the Community Stabilization and Opportunity Pathways Fund

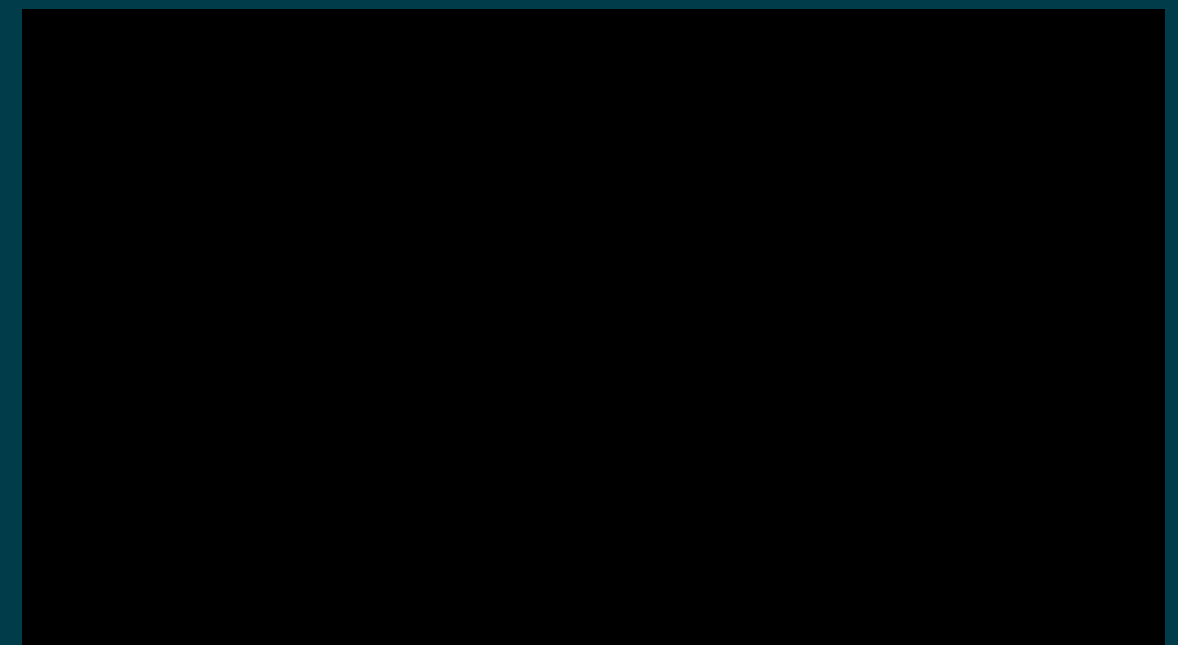
**Community Meeting #1**  
**May 2, 2022**

# | Interpretation

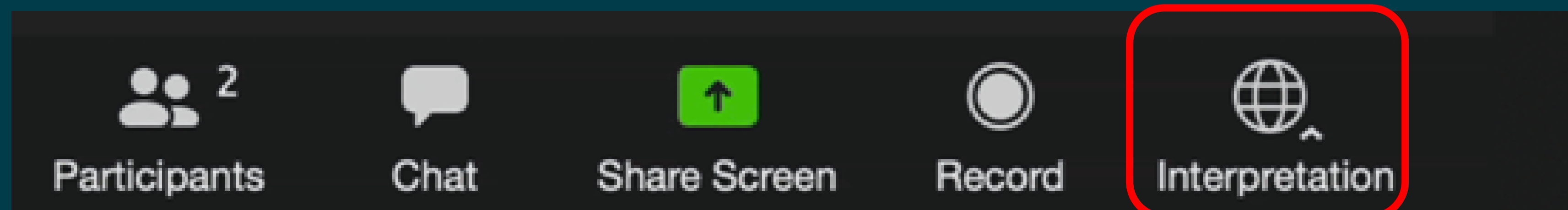
La interpretación en simultáneo para esta reunión se dará en Español (Rodrigo y Estela)

Por favor haz clic en el icono INTERPRETATION (el globo) en tu barra de herramientas para acceder al idioma deseado.

La presentación está disponible en español. Vaya a [www.diridonsj.org/general-events/cac1](http://www.diridonsj.org/general-events/cac1) y descargue la presentación para verla en su idioma preferido.



SAN JOSÉ



# | Purpose of this meeting

- Provide an update on the Fund and Committee set-up process
- Get feedback on draft ordinance – fill in gaps from Exhibit H of the Downtown West Development Agreement (Fund/Committee Framework)

# | Agenda

1. Welcome, meeting logistics 6:00
2. Background presentation 6:10
3. Breakout discussions 6:25
  - Terms, stipend, member selection process, roles/other
4. Wrap up, next steps 7:15

# | Introductions

Lori Severino, Assistant to the City Manager

Nanci Klein, Director of Economic Development and Cultural Affairs

Rosalynn Hughey, Deputy City Manager

- Jennifer Provedor, Planning Division
- Sabrina Parra-Garcia, Office of Racial Equity
- Elizabeth Guzman, Housing
- Karla Alvarez, Library
- Aurelia Bailey, City Manager's Office
- Adolfo Ruelas, Office of Economic Development
- Nguyen Pham, Office of Economic Development
- Nathan Donato-Weinstein, Office of Economic Development



# | Poll 1

## 1. How familiar are you with Exhibit H?

- Very familiar: I provided feedback in 2021 and re-read it before this meeting
- Somewhat familiar
- Unfamiliar: this is the first time I'm learning about it

## 2. Demographics



# | Downtown West

- May 2021: City Council approved Google's Downtown West development project
- Development Agreement outlines up to \$200 million in Community Benefits
- Equity focused, based on extensive outreach process from 2018-21

SAN JOSE





# | Community Stabilization and Opportunity Pathways Fund

Exhibit H of the Development Agreement established the framework for the Fund and Committee:

- Up to \$154.8 million to the new Fund
- Contributions made as office is built out (\$21.20 per gross square foot)
- Grants to programs serving disadvantaged communities in San José





# | Fund Program Areas



Community Stabilization: displacement/homelessness prevention, affordable housing preservation, homeless services, housing innovation research, and stabilization of small local businesses

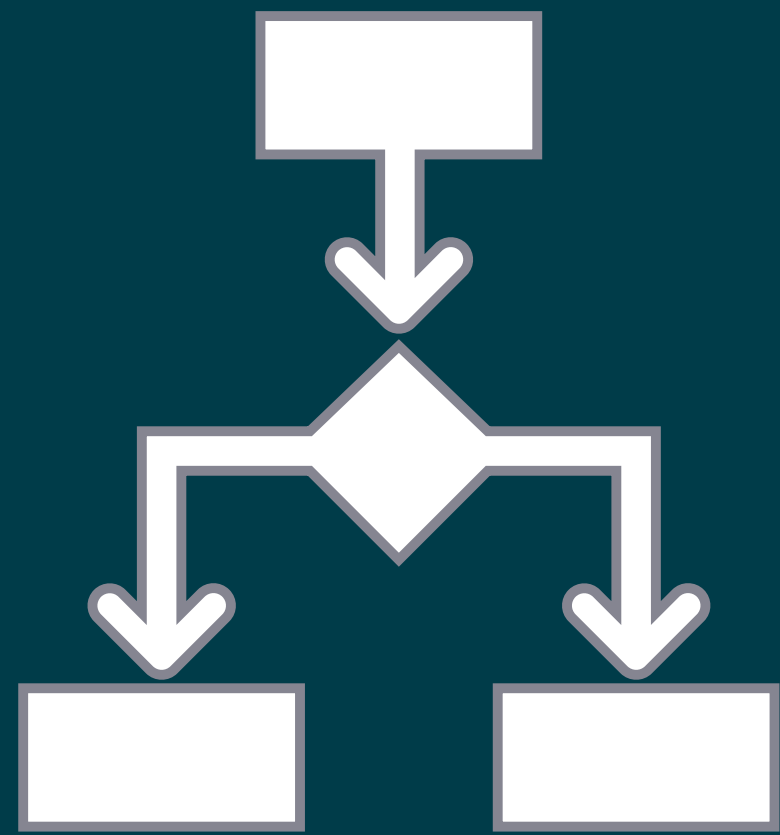


Opportunity Pathways: adult and youth occupational skills training, college/post-secondary scholarships, career exploration for middle and high school youth, early childhood education, and small business and entrepreneurship support





# | Community Advisory Committee Objectives



- New model for decision-making
- Empower residents of impacted communities
- Bridge lived experience perspectives with those of local leaders, direct service providers, and technical experts
- Data-driven framework for establishing and evaluating outcomes
- Appropriate “checks and balances” and transparency
- Flexibility

# | Committee Composition

- 13 voting members (5 with lived experience and 8 with technical expertise)
- Must live in or own a business in San José, have work history in San José, or otherwise have a meaningful connection to San José
- Committed to furthering City's goals for anti-displacement, racial equity, etc.
- Collectively reflect the racial/ethnic, economic, generational, and other diversity of the City of San José
- Non-voting members: 3 City representatives, 1 Google, and potentially representatives from other major funders



# | Grant Making Process and Basic Roles

City adopts ordinance creating Community Advisory Committee, appoints members based on criteria outlined in Development Agreement

With Committee, City selects a Third-Party Fund Manager, Fund Manager prepares initial 5-year Strategic Plan with Committee for Council approval

Fund Manager works with the Committee to prepare RFPs for grants, administers grant application/evaluation process

Fund Manager recommends qualified grant recipients to the Committee, consistent with the Strategic Plan

Committee approves the grants

# | Provisions already in Exhibit H

- 1) Fund purpose, program areas, and initial allocations
- 2) Grant Making Process (5-year Strategic Plan)
- 3) Administrative structure and basic roles
- 4) Committee Composition
- 5) Committee Selection Process
- 6) Public engagement
- 7) Checks and balances

# | Needs more work

- Term length and initial staggering
- Potential stipend
- Potential for additional detail on:
  - Selection process
  - Roles



# | Desired Feedback

1. Term length: how long should terms be? How to achieve staggering with the initial membership?
2. Stipend: should some or all CAC members receive one? If so, how much?
3. Selection process: who should determine the slate for City Council appointment? Other suggestions?
4. Roles: do you have ideas for additional details that would be helpful?

# | Breakout Room Instructions

- Share your specific ideas on these topics
- We will have about 10-15 minutes per topic
- Be concise with verbal comments – you can add to the chat or provide comments by email after the meeting too
- Be respectful, open-minded, and curious listeners
- We will try to answer questions during the meeting, but may need to provide responses afterwards in the Meeting Summary to be posted online
- People using Spanish interpretation, please raise hand – you will stay in the main room

# | Terms

Exhibit H (Fund/Committee Framework) says:

- Committee members shall be appointed by the City Council for staggered terms.

Issue:

- For the first set of members on the committee, some seats will need to turn over before or after the standard term length, in order to achieve staggering over time.



# | Terms

Exhibit H (Fund/Committee Framework) says:

- Committee members shall be appointed by the City Council for staggered terms.

How long should terms be?

Suggestions for staggering with the initial membership?

# | Stipends

Commissions that currently receive a stipend:\*

- Appeals Hearing Board, \$100 per meeting
- Planning Commission, \$250 per month
- Civil Service Commission, \$250 per month (\$450 for presiding officer)
- Federated City Employees' Retirement System, \$250 per month
- Police and Fire Retirement Plan Board, \$250 per month

Should some or all Committee members receive one?

If so, how much?

# | Selection Process

Exhibit H (Fund/Committee Framework) says:

The City shall conduct an open, transparent process for appointing the Committee members, initially and as terms expire. The process is envisioned to include the following steps, in consultation with the City Clerk and the City Administration's Office of Racial Equity (ORE):

- Soliciting applications/nominations using a standard form.
- Screening the nominations for eligibility.
- Recommending a slate of Committee members to City Council for review and approval at a public meeting.



# | Selection Process (continued)

Exhibit H (Fund/Committee Framework) says:

- As part of the appointment process, the City Attorney's Office will perform a conflict analysis for each candidate, consistent with City practice for appointments to City boards and commissions.
- Each Committee member shall file a Form 700 Statement of Economic Interests upon appointment and as required under the Political Reform Act and Fair Political Practices Commission ("FPPC") regulations.
- Immigration status shall not be a factor in the Committee member selection process.

# | Selection process and other topics

Selection process: Who should determine the slate for City Council appointment? Other suggestions?

Roles: do you have ideas for additional details that would be helpful?

Other suggestions/final thoughts?

## | Next Steps

- Consider the feedback and prepare staff recommendations
- Discuss at Community Meeting #2
- Take the draft ordinance to City Council for adoption

**Thank you for your participation tonight!**

Please take the evaluation survey following this meeting.